



Legendary
KEY LARGO
Chamber of Commerce

Extreme Business Makeover criteria

1. Open to Key Largo Chamber of Commerce **regular business members** only.
2. 500 word maximum essay explaining how \$1,000 will be used to make the greatest improvement to the appearance of the business property. Use separate sheet; must be typed.
3. Improvements should be EXTERNAL only and include at least one of the following items:
 - a. Building
 - b. Landscaping
 - c. Painting
 - d. Neatness
 - e. Parking lot
 - f. Signage
 - g. Ambiance and décor
4. Projects must be self-contained; i.e., not part of a larger project such as roof replacement.
5. In addition to the essay, a budget should be completed for the work done. Extra points will be awarded to candidates who use chamber members as vendors. Use budget sheet attached.
6. All work must be completed within 90 days of award.
7. The winning applicant is responsible for obtaining and paying for any and all necessary permits.
8. Submit a high-resolution "before" picture and plan/concept along with the application.
9. This is a reimbursement program; the chamber will write a check to the winning applicant, up to \$1,000, based upon receipts provided.
10. A high-resolution "after" picture will be required when the project is complete for publicity purposes.
11. Deadline to apply: Jan. 13, 2010. Submit via e-mail to president@keylargo-chamber.org; mail to Key Largo Chamber of Commerce, 106000 Overseas Highway, Key Largo, FL 33037; or fax to 451-4726.

EXTREME BUSINESS MAKEOVER BUDGET
External areas only

Area to be improved	Cost per	Total	Vendor
Building			
Landscaping			
Painting			
Neatness			
Parking lot			
Signage			
Ambiance and décor			

Extra points will be awarded for using chamber members. Please refer to the chamber Member Directory online:
<http://www.keylargo.org/PDF/MembershipDirectory.pdf>

I have read the rules and agree to abide by them.

Name (please print)

Signature